

## Washington Publishers

### Program Archive: 2015-2016

**Event:** What Did You Read this Summer?

**When:** Tuesday, September 15, 2015, 6 pm to 8 pm

**Where:** Le Pain Quotidien 17th between H and I Streets

“Come share a three-minute book talk on your favorite summer reading.”

The first Washington Publishers’ event of 2015-2016 on Tuesday, September 15th at Le Pain Quotidien also served as the second annual "What Did You Read this Summer" gathering. Members of Washington Publishers shared lively and interesting three-minute book talks on their favorite summer reading.

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**Event:** Open Access and Alternative Publishing Models

**When:** Wednesday, October 21, 2015

**Where:** Le Pain Quotidien, 800 17th St NW, Washington, DC 20006

The Washington Publishers October event was a discussion about Open Access. Previous debates have focused on ways to pay for the open access (are subscription models viable?). However, given the direction the industry has been heading, it might be beneficial to approach it from a different direction—not “do we have to change our business model” but rather “how do we make it economically viable.”

The guest speakers were Terry Ehling (Associate Director at Project MUSE and previously Cornell University’s Scholarly Publishing Strategist) and Terry Monahan (previously senior editorial management at McGraw-Hill medical publications and the Public Library of Science).

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**Event:** WP Holiday Party

**When:** Tuesday, December 1, 2015

**Where:** National Press Club, 529 14th Street NW, Washington, DC 20045

“Come relax and enjoy the company of your fellow publishing professionals at the annual Washington Book Publishers Holiday Party. The party starts at 6 p.m., and we will provide plentiful and delicious food and drink and some of the best conversation in town.

Keeping our holiday tradition, the WP membership directory is available the day of our party. This year it's online! All members who come to the party will be receiving the password to gain access. We hope to see you tonight! If you are a member and can't make it tonight, stay tuned!

Feel free to invite your friends and colleagues to this festive holiday gathering. The party is \$10 for current WP members, and only \$15 for non-members.

**WP Members are donating to the Reading Connection again this year.** We ask you to bring a children's book to donate to the Reading Connection, a group based in Arlington, VA that provides books for at-risk kids in the DC area.

**The Book Exchange:** We also ask you to bring a new or gently used book (unwrapped) for another attendee. We'll put each book in a holiday bag, and everyone can enjoy a surprise. We guarantee that you will walk away with some excellent reading material for yourself!"

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**Event:** The Importance of Metadata

**When:** Wednesday, March 30, 2016, 6:00 pm - 9:00 pm

**Where:** Le Pain Quotidien, 800 17th Street, NW

"You may have heard the word metadata, and you may even know that metadata is important. But do you know how publishers really use metadata on a daily basis? Are publishers using this title information to its fullest potential, and—more importantly—where is metadata taking us?"

Join the members of Washington Publishers, along with Steven Roman of Brookings Institution Press, Charlotte McNaughton of the American Society of Civil Engineers, and Laura Leichum of Georgetown University Press, to discuss how metadata is currently being used, how it might be harnessed more effectively, and how it could affect the future of publishing."

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**Event:** Young Publishers Group Happy Hour

**When:** Wednesday, April 20, 2016, 5:30 pm

**Where:** Mackey's Public House, 1823 L Street, NW

"Join us at 5:30PM Wednesday, April 20 at Mackey's Public House, 1823 L Street, NW. It's the perfect opportunity to reconnect and network with fellow Young Professional Group members. We'll be joined by Valentina Kalk, Director, Brookings Institution Press, who will present career advice and stay to answer any publishing career questions you might have."

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**Event:** 2016 Book Design and Effectiveness Awards

**When:** Friday, September 23, 2016, 6 pm

**Where:** Resource and Conservation Building, 1400 16th Street, N.W.

"Now in its 31st year, the Washington Publishers Book Design and Effectiveness Competition recognizes, celebrates, and encourages excellence in bookmaking across the greater Washington, DC, book publishing community. The competition's judges evaluate the excellence of each book's design and effectiveness in achieving its publisher's goals, meeting its readers' needs, and reaching its target market. Prizes are awarded in 15 categories—5 designs for each of the 3 publisher categories—plus best of show.

Books will compete against others within the same category of publisher. The publisher categories are the following:

- Commercial publisher
- Small-to-medium-sized nonprofit publisher (35 or fewer books per year)
- Large nonprofit publisher (more than 35 books per year)

Co-published volumes will be judged in the commercial category if any of the co-publishers is commercial. Nonprofit publishers may include membership and trade associations, university presses, branches of federal or state government, intergovernmental organizations, and policy and research organizations.

### Design Categories

Awards are given to books that are exemplary in the execution of their text and cover designs in each of three publisher categories. In addition, one book—judged to have the best overall design and effectiveness—will be awarded best of show. Books may be entered under any of the following five design categories:

- **Illustrated Text:** Illustrations (such as photographs, line drawings, and maps) drive the design of these books. Examples include (but are not limited to) art, museum, and pictorial history books, as well as illustrated reports.
- **Typographic Text:** Typography (the effective use of type) drives the design of these books, which may include a signature of illustrations. Examples include (but are not limited to) biography, fiction, history, popular science, and social science books.
- **Technical Text:** Typography and the presentation of data (in figures, tables, graphs, charts, photographs, and line drawings) drive the design of these books. Examples include (but are not limited to) scientific, technical, and medical books.
- **Illustrated Jacket or Cover:** In this category, illustrations drive award-winning jackets and covers. Photographs, images, and illustrations should dominate the design.
- **Typographic Jacket or Cover:** In this category, typographic treatment of words drives award-winning jackets and covers. A textured background or thumbnail image may be present, but words in type should dominate the design.

### About the Judging

Four judges, each with extensive experience in publishing and bookselling, will review the entries and may select first, second, and third place winners in each of the 15 categories, as well as best of show. Depending on the merit of the entries, the judges may also award honorable mentions or may elect not to award prizes in a category.

All judges' decisions are final. Judges with any potential conflict of interest related to the entries in a category will excuse themselves from voting in that category. If a publisher enters a book in an incorrect publisher or design category, Washington Publishers reserves the right to reassign the entry to the

correct category. Washington Publishers' decisions in such cases will be final. Please note that books published on or after July 1, 2016 may be entered in next year's competition.

Please note: After the judging, a .pdf or .tiff file will be requested from the awardees. These files will be used to prepare a slideshow and website feature of winning entries.

Washington Publishers reserves the right to publish the names of winning publishers, individuals, and books, as well as photographs of said individuals and books.

#### About the Awards Ceremony

The event will feature an interactive forum with the judges, designers, and editors of winning entries, as well as audience members. All books submitted to the competition will be on display, with the winning entries featured prominently. After the ceremony, books entered in the competition will be donated to the DC Public Library."