

Program Archive: 2004-2005

President: Dan Sayre, New World Associates LLC

Author Reading of *The Known World*

Date: August 10, 2004

Location: Chapters Literary Bookstore

Presenter: Edward P. Jones

Roundtable Discussions

A chance to discuss topics of interest with colleagues and learn how others are doing things.

Date: November 4, 2004

Location: Brookings Institution, Falk Auditorium

"Green Publishing" and Holiday Party

Date: December 8, 2004

Location: ICMA

Presentation: Representatives from the Nature Conservancy, Island Press and Green Press discussed the environmental problems of paper and how publishers can be part of the solution.

WBP Happy Hour

Date: January 14, 2005

Location: Biddy Mulligan's, Jury's Hotel

From Writer to Reader: Current Trends in Publishing and Bookselling

Cosponsored with Women's National Book Association

Location: National Academies Headquarters Building

Date: February 28, 2005

Presentation: Four panelists -- an author, agent, editor/publisher, and bookseller -- discuss issues, changes, and trends in the book business from the perspective of their roles in the creative process.

Book Publishing with InDesign CS

Cosponsored with DC Area InDesign User Group

Date: March 15, 2005

Location: U.S. Navy Memorial Auditorium, 701 Penn. Ave. NW

Book Design & Effectiveness Awards Ceremony

Date: Wednesday, May 25, 2005

Location: Center for Strategic and International Studies (CSIS)

Marketing Books: Hot Tips from the Pros

Cosponsored with Washington Bookbuilders

Date: June 14, 2005

Location: Georgetown University Law Center, Washington, DC