

Program Archives: 2001-2002

President: Jonathan Sisk, Rowman & Littlefield Publishing Group

Book Design Roundtables

Date: February 8, 2002

Location: National Geographic Society
Brown bag lunch

Digital Technology and the Future of Book Publishing

Date: March 19, 2002

Location: Carnegie Endowment for International Peace

Presenters:

Ken Chaletzky, Owner, Copy General,
Richard Brown, Director, Georgetown University Press
John Fedor, American Diabetes Association

Starting New Ventures

Date: April 2, 2002

Location: Brookings Institution

Presenters:

Barbara Kline Pope, Director, National Academy Press
Stephen M. Mautner, Executive Editor and Senior Editor, Joseph Henry Press
Peter D. Rizik, President and CEO of ASM Resources
F. Hill Slowinski, Worthington International

After E-Books: What Next?

Date: April 17, 2002

Location: Wilson Center

Presenters:

Jonathan Hixon, Keesing's Worldwide
Peter Cooper, Ad Fontes
Stephen Rhind-Tutt, Alexander Street Press
Matt Dunie, President, Cambridge Scientific Abstracts

Targeting Libraries for Book Sales: Challenges Facing Academic Libraries

Date: April 30, 2002

Location: CQ Press

Presenters:

Karla Hahn, Collection Management Team Leader, University of Maryland libraries
Anne Caputo, Director, Info Pro, Academic Programs, Factiva, Dow Jones, & Reuters
Sue Easun, Acquisitions Editor, Scarecrow Press

Annual Book Design & Effectiveness Awards

Date: June 20, 2002

Location: CSIS