

Program Archives: 1999-2000

President: Lynn Whittaker, Graybill & English, LLC

Secrets of C-SPAN

Date: September 23, 1999, noontime

Bag lunch; tour of C-SPAN studios on N. Capitol St. NE

An Evening with Peter Osnos, publisher/CEO of Public Affairs Press

Date: November 9, 1999

Location: Wilson Center

How his press is changing the way books are sold

Changing Demands on the Editorial Profession: What Editors and Their Bosses/Clients Need to Know

Date: December 9, 1999

Location: CQ Press

Barbara Hart, President, Publications Professionals

Claire Reinburg, Editorial Director, American Psychiatric Press

Sarah Flynn, freelance development editor

Selling Books by Experts to a Wider Audience

Date: January 12, 2000

Location: Brookings Institution

Presenters:

Jenny Bent, literary agent, Graybill & English

Robert Faherty, Director, Brookings Institution Press

Terri Thomas, Manager, Health-Source Bookstore

Ins and Outs of Co-Publishing

Date: February 23, 2000

Location: Library of Congress

Presenters:

Joe Brinley, Director, Wilson Center Press

Linda Rancourt, Director of Publications, National Parks Conservation Association

Ralph Eubanks, Director of Publishing, Library of Congress

Getting Publicity for Your Books in Periodicals

Date: April 25, 2000

Location: Heldref Publications

Presenters:

Bill O'Sullivan, Features Editor, Washingtonian

Jennifer Ruark, Writer, Chronicle of Higher Education

John Wood, Modern Maturity (AARP)

Annual Book Design & Effectiveness Awards

Date: May 25, 2000

Location: CSIS

Judges:

Becky Clark, Brookings Institution

W. Ralph Eubanks, Library of Congress

Rich Freese, National Book Network

Robert Wiser, Archetype Press

Guest Presenter: Michael Dirda, Washington Post Book World