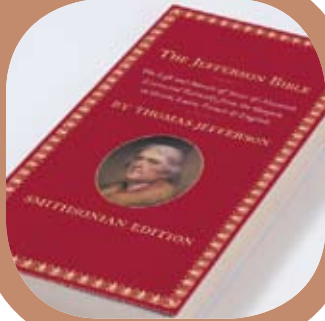


Washington Book Publishers 2012 Book Design & Effectiveness Competition reception



awards ceremony



about

Washington Book Publishers

We are a volunteer-run, individual-membership organization open to all book publishing professionals in the Washington, DC, area. Members represent every facet of the publishing industry from entry level to senior management in the areas of design and production, acquisitions and editing, marketing and sales, proofreading and indexing, packaging and project management, financial and legal, translations and rights, multimedia, and author representation. Members may be freelance or publishing staff members within associations, educational institutions, government agencies, nonprofit organizations, or private firms. Members do not have to reside within the immediate region, provided that their work contributes to books published in the District of Columbia, Maryland, Virginia, or West Virginia.

www.washingtonbooks.org.

Publishers Entered in the 2012 Competition

- Active Light Press
- American Diabetes Association
- American Pharmacists Association
- American Psychological Association
- American Society of Health-System
Pharmacists
- Art Services International
- ASCE Press
- Borden Institute
- Brookings Institution Press
- Catholic University of America Press
- Chesapeake Book Company
- CQ Press/Sage
- The Endocrine Society
- Foundation for the National Archives
in association with D. Giles, Ltd.
- Georgetown University Press
- International City/County Management
Association Press
- Ivan R. Dee
- Johns Hopkins University Press
- Lehigh/Rowman and Littlefield
- Magination Press/American
Psychological Association
- National Intelligence Press
- National Science Teachers Association
- Naval Institute Press
- Peterson Institute for International
Economics
- Rowman and Littlefield
- Ruka Press
- Scarecrow Press
- Smithsonian American Art Museum
- Smithsonian Books
- Smithsonian Institution National
Museum of African Art
- Smithsonian Institute Scholarly Press
- Society for Human Resource
Management
- Stephen R. Brown Publications
- Taylor Trade Publishing
- United States Institute of Peace
- The White House Historical Association
- Woodrow Wilson Center Press
- The World Bank





awards

BEST OF SHOW

The Jefferson Bible: The Life and Morals of Jesus of Nazareth

SMITHSONIAN BOOKS

Art Director and Designer: Robert L. Wiser
Project Managers: Carolyn Gleason and
Christina Wiginton
Editor: Duke Johns
Printer: Oceanic Graphic Printing

Judges

Daphne Gaskins, Reiter's Books,
Washington, DC
Anne Kerns, AnneLikesRed Design,
Silver Spring, MD
Glen Ruh, Retired Publisher,
Falls Church, VA
Cat Russo, RussoRights, Fairfax, VA

ILLUSTRATED TEXT

COMMERCIAL PUBLISHERS

FIRST PLACE (No Other Award in This Category)

Eating with Uncle Sam: Recipes and Historical Bites from the National Archives

FOUNDATION FOR THE NATIONAL ARCHIVES

Art Director: Kathleen Lietzau
Designer: Brian Barth
Project Manager: Patty Mason

LARGE NONPROFIT PUBLISHERS

FIRST PLACE (No Other Award in This Category)

Secret Lives of Ants

JOHNS HOPKINS UNIVERSITY PRESS

Art Director: Martha Sewall
Designer: Omega Clay
Project Manager: Robert Schreur
Editor: Courtney Bond
Printer: Jade Productions

SMALL- TO MEDIUM-SIZED NONPROFIT PUBLISHERS

FIRST PLACE

The Jefferson Bible: The Life and Morals of Jesus of Nazareth

SMITHSONIAN BOOKS

Art Director and Designer: Robert L. Wiser
Project Managers: Carolyn Gleason and
Christina Wiginton
Editor: Duke Johns
Printer: Oceanic Graphic Printing

SECOND PLACE: TIE

Uncommon Vernacular: The Early Houses of Jefferson County

WEST VIRGINIA UNIVERSITY PRESS

Art Director: Than Saffell
Designer: Robert L. Wiser
Project Manager: John Allen
Editor: Elizabeth Howard
Printer: Tien Wah Press

SECOND PLACE: TIE *(continued)*

Legacy of Excellence: The Armed Forces Institute of Pathology, 1862–2011

BORDEN INSTITUTE

Art Director and Designer: Chris Onrubia
Project Manager and Editor: Joan Redding
Printer: Government Printing Office

TECHNICAL TEXT

LARGE NONPROFIT PUBLISHERS

SECOND PLACE *(No First-Place Award)*

Global Monitoring Report 2011: Improving the Odds of Achieving MDGs

THE WORLD BANK

Art Director: Nancy Lammers
Designer: Debra Naylor
Project Manager: Susan Graham
Editor: Christine Cotting
Printer: United Book Press

THIRD PLACE

Earthquake Protection of Building Equipment and Systems: Bridging the Implementation Gap

ASCE PRESS

Designer: MidAtlantic Publishing Services
Project Manager: Julie Kimmel

SMALL- TO MEDIUM-SIZED PUBLISHERS

FIRST PLACE

Municipal Yearbook 2011

ICMA PRESS

Art Director: Charles Mountain
Designer: Karl Kaufmann
Project Manager: Valerie Hepler
Editor: Jane Cotnoir
Printer: United Book Press

SECOND PLACE

SHRM Workplace Forecast

SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Art Director and Designer: Shirley Raybuck
Project Manager: Katya Scanlan
Editor: Jennifer Schramm
Printer: The YGS Group

THIRD PLACE

Diagnostic Dilemmas: Images in Endocrinology

THE ENDOCRINE SOCIETY

Art Director and Project Manager:
Cynthia Richardson
Designer: Matt Simmons
Editor: Leonard Wartofsky
Printer: Cadmus Communications

TYPOGRAPHIC TEXT

COMMERCIAL PUBLISHERS

NO AWARD

LARGE NONPROFIT PUBLISHERS/ SMALL- TO MEDIUM-SIZED NONPROFIT PUBLISHERS

FIRST PLACE

Understanding Language: A Guide for Beginning Students of Greek and Latin

CATHOLIC UNIVERSITY OF AMERICA PRESS

Art Director and Designer: Anne Kachergis
Editor: Aldene Fredenburg
Project Manager: Theresa Walker
Printer: Versa Press

SECOND PLACE

Community and Progress in Kant's Moral Philosophy

CATHOLIC UNIVERSITY OF AMERICA PRESS

Art Director and Designer: Anne Kachergis
Editor: Carol Kennedy
Project Manager: Theresa Walker
Printer: Thomson-Shore

HONORABLE MENTION

Peacekeeping Toolkit for Educators

UNITED STATES INSTITUTE OF PEACE

Art Director and Project Manager:
Marie Marr Jackson
Designer: Richard von Zimmer
Editor: Michelle Slavin
Printer: Thomson-Shore

TYPOGRAPHIC JACKET/COVER

COMMERCIAL PUBLISHERS

HONORABLE MENTION

Early Charlie Chaplin: The Artist as Apprentice

SCARECROW PRESS

Art Director: Piper Wallis

Project Manager: Jessica McCleary

Designer: Devin Watson

Editor: Stephen Ryan

Printer: Edwards Brothers

LARGE NONPROFIT PUBLISHERS

FIRST PLACE

The Ethics of Organ Transplantation

CATHOLIC UNIVERSITY OF AMERICA PRESS

Project Manager: Elizabeth Benevides

Art Director and Designer: Anne Kachergis

Editor: Ellen Coughlin

Printer: Sheridan Books

SECOND PLACE

Why Peace Fails: The Causes and Prevention of Civil War Recurrence

GEORGETOWN UNIVERSITY PRESS

Art Director and Project Manager:
Deborah Weiner

Designer: Connie Gabbert

Editor: Don Jacobs

Printer: Sheridan Books

SMALL- TO MEDIUM-SIZED NONPROFIT PUBLISHERS

FIRST PLACE

Engaging Extremists: Tradeoffs, Timing, & Diplomacy

UNITED STATES INSTITUTE OF PEACE

Art Director and Project Manager:
Marie Marr Jackson

Designer: Richard Von Zimmer

Editor: Michelle Slavin

Printer: Thomson-Shore

SECOND PLACE

Science Stories: Using Case Studies to Teach Critical Thinking

NATIONAL SCIENCE TEACHERS
ASSOCIATION

Art Director, Project Manager, and Designer:
Will Thomas

Editor: Wendy Rubin

Printer: Catherine Lorrain, Director Print and
Production

ILLUSTRATED JACKET/COVER

COMMERCIAL PUBLISHERS

FIRST PLACE

Wine Wars

ROWMAN & LITTLEFIELD

Art Director: Piper Wallis

Designer: Maria Kauffman

Project Manager: Alden Perkins

Editor: Susan McEachern

Printer: Edwards Brothers

SECOND PLACE

Only the Wing: Reimar Horten's Epic Quest to Stabilize and Control the All-Wing Aircraft

SMITHSONIAN INSTITUTE SCHOLARLY
PRESS/ROWMAN & LITTLEFIELD

Art Director: Piper Wallis

Designer: Devin Watson

Editor: Ginger Strader

Project Manager: Elaine McGarraugh

Printer: Edwards Brothers

HONORABLE MENTION

Cities in American Political History

CQ PRESS/SAGE

Art Director and Project Manager: John Martino

Designer: Matthew Simmons

Editor: Andrew Boney

Printer: Edwards Brothers

LARGE NONPROFIT PUBLISHERS

FIRST PLACE

Christianity in Evolution

GEORGETOWN UNIVERSITY PRESS

Art Director and Project Manager:
Deborah Weiner

Designer: Bruce Gore

Editor: Richard Brown

Printer: Maple-Vail

SECOND PLACE

Constitution 3.0: Freedom and Technological Change

BROOKINGS INSTITUTION PRESS

Art Director: Susan Woollen

Designer: Rich Pottern

Project Manager: Larry Converse

Editor: Janet Walker

Printer: R. R. Donnelly

LARGE NONPROFIT PUBLISHERS

THIRD PLACE

Fanny Hill in Bombay: The Making & Unmaking of John Cleland

JOHNS HOPKINS UNIVERSITY PRESS

Art Director: Martha Sewall

Designer: Wilma Rosenberger

Project Manager: Linda West

Editor: Courtney Bond

Printer: Maple Press

HONORABLE MENTION

Afghan Endgames

GEORGETOWN UNIVERSITY PRESS

Art Director and Project Manager:

Deborah Weiner

Designer: Jason Gabbert

Editor: Don Jacobs

Printer: Thomson-Shore

SMALL- TO MEDIUM-SIZED NONPROFIT PUBLISHERS

FIRST PLACE

Gourmet Lab

NATIONAL SCIENCE TEACHERS
ASSOCIATION

Art Director and Project Manager:

Will Thomas

Designer: Lucio Bracamontes

Editor: Andy Cooke

Printer: Catherine Lorrain, Director Print and
Production

SECOND PLACE

The Jefferson Bible: The Life And Morals of Jesus of Nazareth

SMITHSONIAN BOOKS

Art Director and Designer: Robert L. Wiser

Project Managers: Carolyn Gleason and
Christina Wiginton

Editor: Duke Johns

Printer: Oceanic Graphic

THIRD PLACE

Artists in Dialogue 2

SMITHSONIAN INSTITUTION NATIONAL
MUSEUM OF AFRICAN ART

Art Director, Designer,

Project Manager: Lisa Buck Vann

Editor: Migs Grove

Printer: Color Craft of Virginia

HONORABLE MENTION

Science the "Write" Way

NATIONAL SCIENCE TEACHERS
ASSOCIATION

Art Director and Project Manager:

Will Thomas

Designer: Linda Olliver

Editor: Jennifer Horack

Printer: Catherine Lorrain, Director Print and
Production



WBP Officers and Program Chairs

Jack Bruggeman, President,
2011–2012

Deborah Weiner, Vice President
and President-Designate

Kay Hechler, Treasurer

Danielle Jenkins, Hospitality

Barbara Hart, Membership

Rachel Gregory, Membership

Kathy Anderson, Webmaster

Brennan Dalecki, Webmaster

Yelba Quinn, Newsletter

Volunteers for the 2012 Competition

Kathy Anderson

Jack Bruggeman

Brennan Dalecki

Irene and Steve Glorioso

Rachel Gregory

Janne Harrelson

Barbara Hart

Kay Hechler

Emma James

Chris Kelaher

Betsy Kulamer

Laura Lawson

Sreyashi Roy

Deborah Weiner

Special Thanks

Brookings Institution Press,
especially Chris Kelaher, for hosting
Judgment Day and for storing all of
the submitted books.

Global Printing, especially Wayne
Brill and John Brown, for donating
printing services.

Auburn Associates, Inc., Irene and
Steve Glorioso, for creating the
whimsical design and theme of all the
printed materials for this year's show.

Anne Kerns, of annelikesred.com,
for creating the PowerPoint pres-
entation for the winning entries.