

Publishers Entered in the 2009 Competition

ALLA Publications / American Immigration Lawyers Association
American Diabetes Association
American Legislative Exchange Council
American Nurses Association
Apprentice House
Archdiocese of Washington
Art Services International
ASCD
American Society of Civil Engineers
ASM Press / American Society for Microbiology
BrickHouse Books, Inc.
Brookings Institution Press
The Catholic University of America Press
The CQ Press
The CSIS Press / Center for Strategic and International Studies
Dana Press / The Dana Foundation
DBM Press, LC
Georgetown University Press
GMU Press / George Mason University
ICMA / International City/County Management Association
Ivan R. Dee
Johns Hopkins University Press
Leading Authorities Press
Lexington Books
Library of Congress
M. Evans
Magination Press
Media Mogul Press
National Association of Elementary School Principals
National Council of Teachers of Mathematics
National Gallery of Art
National Portrait Gallery
New Academia Publishing, LLC
NSTA Press / National Science Teachers Association
Office of the Surgeon General, Borden Institute, Walter Reed Army Medical Center
Posterity Press
Potomac Books, Inc.
Regnery Publishing
Rowman & Littlefield Education
Rowman & Littlefield Publishers, Inc.
Scarecrow Press
Smithsonian American Art Museum
Smithsonian Books
Society for Human Resource Management
Tamarisk Books
Taylor Trade Publishing
U.S. Department of Commerce, International Trade Administration
Vandalia Press / West Virginia University Press
Washington Writers' Publishing House
West Virginia University Press
The White House Historical Association
Woodrow Wilson Center Press

Judges

Nancy Davenport, *Acting Director of Library Services, District of Columbia Public Library*
Bruce Gossett, *Publisher and Managing Director, American Society of Civil Engineers*
Dan Kohan, *Principal, Sensical Design and Communication*
Gina Lindquist, *Sales and Marketing Director, Georgetown University Press*

WBP Officers and Program Chairs

Betsy Kulamer, *President, 2008–2009*
Chris Kelaher, *Vice President and President-Designate*
Sarah Ely, *Treasurer*
Barbara Hart, Ashley Young, Linda Stringer, *Membership Coordinators*
Yamile Kahn, *News and Website Coordinator*

Volunteers for the 2009 Competition

Andrea Higginbotham, for assembling lists and general publicity work—not just for the awards but throughout the year
Anne C. Kerns, for designing and organizing the elegant slideshow and award certificates
Charlotte McNaughton, for managing the entry process; for being the “central brain bank”; and for receiving and organizing entries and payments
Debra Naylor and Diane Guy, for their fabulous design work on the call for entries and invitation
Rebecca Stauffer, for writing and editing assistance with the call for entries and other materials
Puja Telikicherla, for spending an entire day helping with judging and for arranging food and drink for the Awards Reception
Ashley Young, for receiving and processing the reservations for the Awards Ceremony—as well as list management and proofreading all year long on short notice

Special Thanks

American Society of Civil Engineers (pubs.asce.org), for hosting judgment day and for providing meeting space as well as breakfast and lunch for the judges and volunteers. Also to volunteers from ASCE who assisted with setting up and keeping the judging going smoothly: Matt Boyle, Donna Dickert, and Kevin Higgins
Kirby Litho (www.kirbylitho.com) and Peggy Irvine for printing this program
Mid-Atlantic Printers Limited (www.mapl.net) and Levenie Ann Hughes, for offering to donate other printing services

Come Celebrate the Art of Books

THE WASHINGTON BOOK PUBLISHERS

24th Annual Book Design & Effectiveness Competition

Reception & Awards Ceremony

Thursday, June 11, 2009
6:00 p.m. to 9:00 p.m.

Resources & Conservation Center
1400 16th Street NW, Washington, DC

THE WASHINGTON BOOK PUBLISHERS

2009 Book Design & Effectiveness Awards

Best of Show

Looking In: Robert Frank's "The Americans"

National Gallery of Art and Steidl

Chris Vogel, art director | Margaret Bauer, designer
Tam Curry Bryfogle & Michelle Piranio, editors
Steidl, Gottingen, Germany, printer

Illustrated Text

Commercial Publishers

FIRST PLACE

Strength & Compassion: Photographs and Essays by Eric Greitens

Leading Authorities Press

Beth Singer & Howard Smith, art directors
Deborah Eckbreth, designer
Rachel Wald, editor
TWP America, printer

SECOND PLACE

Keeping the Republic: Power and Citizenship in American Politics

CQ Press

Charisse Kiino, art director
Naylor Design, Inc., designer
Cynthia Richardson, project manager
Lorna Notsch, editor
R. R. Donnelly, printer

THIRD PLACE

Reflections/Refractions

Rowman & Littlefield Publishers, Inc., & Smithsonian Institution
Scholarly Press

Piper Wallis, art director
Neil Cotterill, designer
Jack Meinhardt, editor
Friesens, printer

Small- to Medium-Size Nonprofit Publishers

FIRST PLACE

Looking In: Robert Frank's "The Americans"

National Gallery of Art and Steidl

Chris Vogel, art director
Margaret Bauer, designer
Tam Curry Bryfogle & Michelle Piranio, editors
Steidl, Gottingen, Germany, printer

SECOND PLACE

MVSEVM

Smithsonian American Art Museum

Jessica Hawkins, designer
Theresa Blackinton, editor

THIRD PLACE

Pompeii and the Roman Villa: Art and Culture on the Bay of Naples

National Gallery of Art and Thames & Hudson

Chris Vogel, art director
Binocular, New York, designer
Ulrike Mills, editor
Editoriale Bortolazzi Stei s.r.l., Verona, Italy, printer

HONORABLE MENTION

Ballyhoo! Posters as Portraiture

National Portrait Gallery

Dru Dowdy, art director
Nancy Bratton, designer
Dru Dowdy, project manager
Dru Dowdy, editor
Engelhardt und Bauer, Karlsruhe, Germany, printer

Technical Text

Commercial Publishers

FIRST PLACE

Command Legacy: A Tactical Primer for Junior Leaders

Potomac Books, Inc.

John Church, art director
Maryann Rostamian, designer
John Church, project manager
John Church, editor
United Graphics Inc., printer

SECOND PLACE

Principles of Comparative Politics

CQ Press

Margot Ziperman & Charisse Kiino, art directors
Auburn Associates, Inc., designer
Cynthia Richardson, project manager
Allyson Rudolph, editor
Edwards Brothers, printer

Large Nonprofit Publishers

FIRST PLACE

Treatment System Hydraulics

American Society of Civil Engineers

Dave Williams, designer
Matt Boyle, project manager

SECOND PLACE

2008 Employee Benefits Survey Report

Society for Human Resource Management

Shirley E. M. Raybuck, art director
Shirley E. M. Raybuck, designer
Katya Scanlon, project manager
Shawn Fegley, editor
Svec Conway, printer

Small- to Medium-Size Nonprofit Publishers

FIRST PLACE

Principles of Virology, 3rd Edition

ASM Press

Patrick Lane, art director
Susan Brown Schmidler, designer
Kenneth April, project manager
Jeff Holtmeier, editor
R. R. Donnelly, printer

SECOND PLACE

Rich States, Poor States: ALEC-Laffer Economic Competiveness Index

American Legislative Exchange Council

Rachel Freedman, art director
Rachel Freedman, designer
Jonathan Williams, project manager
Jonathan Williams, editor
Todd Allan Printing, printer

HONORABLE MENTION

War Surgery in Afghanistan and Iraq

Office of the Surgeon General, Borden Institute, WRAMC

Christine Gamboa-Onrubia, designer
Dave E. Lounsbury, MD, FACP (Col, MC, US Army, Ret.), project manager
Vivian Mason, editor

Typographic Text

Commercial Publishers

FIRST PLACE

Green House

M. Evans

Andrea Reider, designer
Lynn Weber, project manager
Rick Reinhart, editor
Edwards Brothers, printer

Small- to Medium-Size Nonprofit Publishers

FIRST PLACE

Local Planning

ICMA / International City/County Management Association

Will Kemp, art director
Christine Ulrich & Jane Cotnoir, project managers
Gary Hack, Eugenie Birch, Paul Sedway, & Mitchell Silver, editors
Quebecor World Book Services Group, printer

SECOND PLACE — TIE

Reclaiming Moral Agency: The Moral Philosophy of Albert the Great

The Catholic University of America Press

Anne Kachergis, art director
Rebecca Schreiber, designer
Theresa Walker, project manager
Ellen Coughlin, editor
Thomson-Shore, printer

Subtle Subversions: Reading Golden Age Sonnets by Iberian Women

The Catholic University of America Press

Anne Kachergis, art director
Anne Kachergis, designer
Theresa Walker, project manager
Philip Holthaus, editor
Thomson-Shore, printer

Typographic Jacket or Cover

Commercial Publishers

FIRST PLACE

Winning Words

Taylor Trade Publishing

Piper Wallis, art director
Jeffrey Talley, designer
Rick Reinhart, editor
Edwards Brothers, printer

SECOND PLACE

The New York Times on the Supreme Court

CQ Press

Matthew Simmons, designer
Doug Goldenberg-Hart, editor
Edwards Brothers, printer

Small- to Medium-Size Nonprofit Publishers

FIRST PLACE

More Everyday Science Mysteries: Stories for Inquiry-Based Science Instruction

NSTA Press / National Science Teachers Association

Will Thomas Jr., art director
Tim French, designer
Andrew Cocke, editor

Illustrated Jacket or Cover

Commercial Publishers

FIRST PLACE

Picturing the Promise: The Scurlock Studio and Black Washington

Smithsonian Books

Bill Anton, designer
Caroline Newman, editor
Oceanic Graphic Printing, Inc., printer

Writes of Passage

Ivan R. Dee

Ivan R. Dee, art director
Jennifer Huppert, designer
Ivan R. Dee, editor
Edwards Brothers, printer

THIRD PLACE

Principles of Comparative Politics

CQ Press

Margot Ziperman & Charisse Kiino, art directors
Auburn Associates, Inc., designer
Cynthia Richardson, project manager
Allyson Rudolph, editor
Edwards Brothers, printer

Large Nonprofit Publishers

FIRST PLACE

Refugee Rights: Ethics, Advocacy, and Africa

Georgetown University Press

Deborah Weiner, art director
Kimberly Glyder, designer
Deborah Weiner, project manager
Victor Graphics, Inc., printer

SECOND PLACE

Catholic Moral Theology in the United States: A History

Georgetown University Press

Deborah Weiner, art director
George Kirkpatrick, designer
Deborah Weiner, project manager
Thomson-Shore, printer

Small- to Medium-Size Nonprofit Publishers

FIRST PLACE

In Lincoln's Hand: His Original Manuscripts

Library of Congress

Liney Lee, designer
Aimee Hess, editor

SECOND PLACE

Hong Kong on the Move: 10 Years as the HKSAR

The CSIS Press

Robert L. Wiser, designer
Roberta Fauriol, project manager
Roberta Fauriol, editor
Todd Allan Printing, printer

THIRD PLACE

Ballyhoo! Posters as Portraiture

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Dru Dowdy, project manager
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Engelhardt und Bauer, Karlsruhe, Germany, printer