# The Washington Book Publishers

# 2005 Book Design & Effectiveness Awards

#### **Mark Carroll Service Award**

#### **Mark Carroll Service Award**







**Dawn Leland** 

Interiors / Typographic

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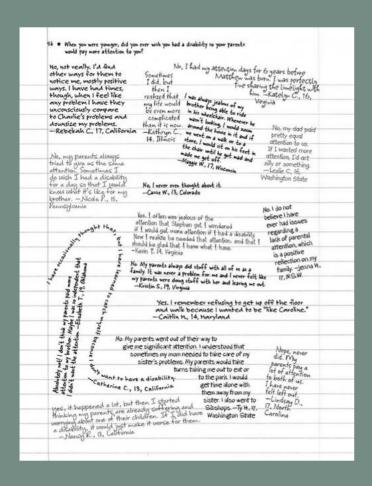
Commercial Publishers

### 2005 WBP BOOK DESIGN & EFFECTIVENESS AWARDS Interiors / Typographic • Commercial Publishers

**Honorable Mention** 

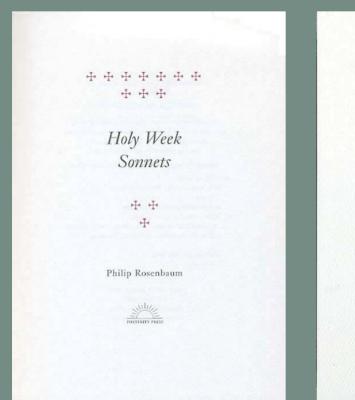
Regnery Publishing
The Politically Incorrect Guide to American History

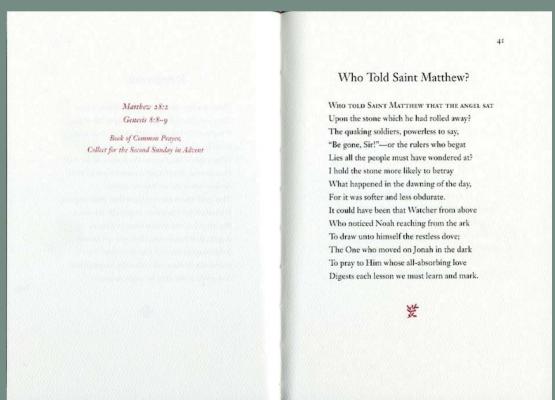
### 2005 WBP BOOK DESIGN & EFFECTIVENESS AWARDS Interiors / Typographic • Commercial Publishers





#### **Interiors / Typographic • Commercial Publishers**

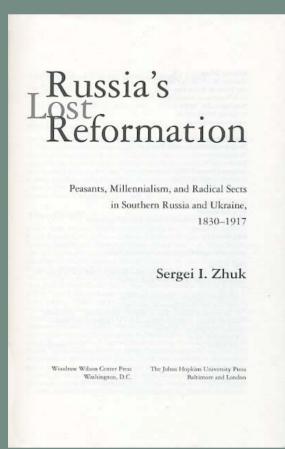




1st • Posterity Press • Holy Week Sonnets

# Interiors / Typographic & Technical ••• Government Publishers

#### **Interiors / Typographic & Technical • Government Publishers**





 Colonization, Emancipation, and Religious Radicalism

This chapter introduces the main themes of colonization, emancipation, and religious radicalism. Several important topics are covered: frontier and models of colonization; ethnicity and demography on the southern Russian frontier; German colonization; the Ukrainian peasant as a distinctive cultural type; the economic instability and dispossession of the peasants; and the corrupt clergy and conflicts between peasants and priests. The chapter offers conclusions with regard to the economic, social, and cultural causes of the religious awakening on the southern Russian frontier.

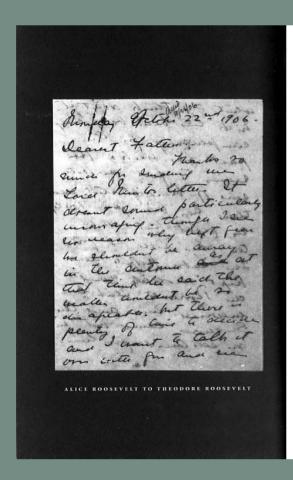
#### The Frontier and Models of Colonization

Territorial expansion and a moving frontier played the same role in the history of the Russian Empire as the Western frontier did in American history. The frontier was "a meeting place for civilization and wilderness," an area in which traditional cultures and institutions collided with new and sometimes opposing

33

#### 2nd • Woodrow Wilson Center Press Russia's Lost Reformation

#### Interiors / Typographic & Technical • Government Publishers



CHAPTER

POLITICS:
"THE GREATEST VICTORY
OF YOUR LIFE"

ay

"I feel it is the greatest victory of your life,"

—Martha Johnson to Andrew Johnson,
January 29, 1875

"I fear that the party, who have hitherto embarrassed the President by their cabals... will continue their utmost endeavors to render it as uncomfortable a situation as possible." —Abigail Adams to John Adams, January 20. 1797

"this last group resent your November victory,"
—Anna Roosevelt to Franklin Roosevelt,
January 10, 1937

POLITICS dominates the lives of presidential families, severely testing the fabric of their emotional ties. How the family operates and cooperates under the ever-watchful eye of the media and political arena is often a clear measure of the strengths and weaknesses of its relationships.

FOLITICS 221



PRANCES (FANNY) HAYES, DAUGHTER OF RUTHERFORD B. HAYES, IN A SCHOOL PHOTOGRAPH, PERHAPS WHILE A STUDENT AT MISS SARAH FORTER'S SCHOOL IN CONNECTICUT, 1885-1887.

FANNY HAYES
TO
RUTHERFORD B. HAYES

Fanny was a student at Miss Sarah Porter's School for Girls when she and her father exchanged these two letters, concerning her desire to drop some of her classes.

Farmington, Conn. Jan. 20th 1886.

My dear Papa:

I have not heard from any member of the family, except Scott, since I left but as "no news is good news" I am not anxious at all.

I am rather, no decidedly, busy this term. You may have some desire to know how your daughter's education is progressing so I will tell you what I am studying. I recite in French, Greecian

116 FIRST DAUGHTERS

Interiors / Typographic

Nonprofit Organizations/
Professional or Trade Associations

#### **Interiors / Typographic • Nonprofit Publishers**

#### SIDNEY'S POETICS

IMITATING CREATION













MICHAEL MACK

THE CATHOLIC UNIVERSITY OF AMERICA PRESS
WASHINGTON, B.C.



INTRODUCTION

Tir Philip Sidney's Apology for Poetry occupies a central and even a pivotal position in both the history of literary theory and the history of ideas. It is, however, a work that easily could have gone unwritten. Poetry was, as Sidney says in the Apology, his "unelected vocation."1 Sidney's chosen calling was the active pursuit of the cause for which he believed England, and its queen, was destined: European Protestantism. Happily for English literature, if not for Sidney the pragmatic Elizabeth did not share Sidney's zeal, nor did she hesitate. when he displeased her, to deprive him of political and military service to the state. After writing Elizabeth a letter of advice on the matter of her prospective marriage to Alencon and then challenging the earl of Oxford, his social superior and a supporter of Alençon, Sidney was effectively cut off from all public employment. Thus, in the autumn of 1579, the twenty-five-year-old Sidney retired from the court, and he remained effectively unemployed until mid-1584. It was during this period of semienforced rustication that Sidney composed-in addition to his prose romance, the Arcadia, and his sonnet sequence, Astrophil and Stella-the short defense of poetry that would prove to be a landmark in literary history.2

Sidney never bestowed a title on his defense of poetry, referring to

The Imitation of Creation TOT

Indeed, Colet is a good parallel case of English Neoplatonism, As Sears Jayne demonstrates, although Colet was deeply indebted to Ficino during his years at Oxford, there is a very different temper to the Neoplatonism of Colet and Ficino. Colet did not share Ficino's enthusiasm for human potential, nor did he seek enlightenment like the members of the Platonic Academy. He had, much like Sidney a keen sense of the fallen condition of humanity. For him, Platonism remained subordinate to Christian theology: for Ficino, it was certainly more than a handmaid. Colet's understanding of bodily existence was quite opposed to that of Ficino. Whereas Colet thought of the body as a prison to the soul. Ficino held that the body is part of the soul. The spares of the world were much more evident to Colet than to Ficino. So too was the need to take action in that world: Colet placed the active over the contemplative life, something quite alien to Ficino. This is not to say that Colet did not believe in the truth of Platonism. He clearly thought that Plato had revealed truths of the mystery of creation that are only presented in a veiled form in Christian Scripture. Nevertheless, he still thought of these truths as essentially Christian. and for him Christianity retained primary authority. Despite the sincerity of Ficino's Christian belief, on the other hand, it would be hard to say that his Platonism took second place to his Christian faith. What Colet saw in Philo and Origen was a similar theological approach that used Platonic philosophy without elevating it to the status of Christian theology. This process could aptly be called the "Renaissance Re-Hellenization of Christianity."54

Mornay would certainly have contributed to this process. In a chapter in which he argues that all ancient authorities (with the exception of Aristotle and the Gnostics) have agreed that the world was created, it becomes clear that for this Calvinist Huguenot the orthodox Christian doctrine of creation is something very much like the teaching of the Greek Fathers. After presenting Hermes Trismegistus as an independent authority confirming the Mosaic account of creation, Mor-

54. See Sears Reynolds Jayne, John Colet and Martillo Ficino (Oxford, U.K.: Oxford University Press, 1963), 40, whose phrase "the Hellenization of Christianity" I modify.

### 3rd • Catholic University of America Press Sidney's Poetics

An Apology for Poetry; ed. Geoffrey Shepard (London: T. Nelson, 1965), 95. Unless otherwise noted, all subsequent citations of the Apology refer to Shepherd's edition and are cited parenthetically.

<sup>2.</sup> The date of the Apology remains uncertain. Although many have argued that Sidney composed the work as early as 1579, it probably was written around 1582. On the dating of the Apology, see Shepherd, ed., Apology, 2—a, and Katherine Duman-Jones, 5fr. Philip Sidney: Ceartier Port (New Haven, Conn., and London: Yale University Press, 1001), 3:0–32.

#### **Interiors / Typographic • Nonprofit Publishers**

#### Don Álvaro,

OR THE FORCE OF FATE
(1835)

36

A Play by Ángel de Saavedra. Duke of Rivas

> Translated from the Spanish by Robert M. Fedorchek

Introduction by Joyce Tolliver

The Catholic University of America Press Washington, D.C.



#### The action takes place in and around Seville

#### SCENE I

The stage reproduces the approach to the old pontoon bridge passable on the right, that connects the suburb of Triana with Seville. In the foreground, also on the right, is a water-vending stall or booth fashioned from hoards and sections of canvas, with a sian that reads "Water from Tomares." and inside the stall, on a rustic counter, are four large jugs, pots of flowers, glasses, a vortable stove with a tin coffee kettle on it, and a tray of lemonflavored lumps of sugar. In front of the stall are pine benches. In the background, seen from afar, is a view of part of the suburb of Triana, the Remedios Garden with its tall cypresses, the Guadalauivir River, and several boats flying streamers and vennants. On the left, also seen from afar, is the Alameda promenade.2 Several inhabitants of Seville cross the stage in all directions throughout the opening scenes. The sky represents a July afternoon sunset. As the curtain is drawn back, the following characters appear: Tío Paco, in shirtsleeves behind the counter: an officer, standing and drinking a glass of water; Preciosilla,3 alongside him tuning a

- A small town three miles southwest of Seville, famous at the time for its water.
- This retreat, with paths, trees, fountains, benches, and statues of Hercules and Julius Caesar, dates back to the sixteenth century.
- 3. Preciosilla is the diminutive of "Preciosa," the name of the protag-

ACT 1

OFFICER. No. Doña Leonor didn't send him packing, but the marquis has packed her off.

2ND INHABITANT. What?

- 1ST INHABITANT. My friend, the Marquis of Calatrava<sup>8</sup> is much too upper-crust and much too vain to permit a parvenu to be his son-in-law.
- officer. And what more could his lordship hope for than seeing his daughter, who's starving in spite of all their blue blood, married to a very rich man whose manners proclaim that he's a gentleman?
- PRECIOSILLA. Why, with the nobles of Seville vanity and poverty are two sides of the same coin! Don Álvaro is worthy of marrying an empress! How gallant he is And how correct and generous too! A few days ago I told him his fortune—which, to be sure, isn't a good one if the lines of his palm aren't lying—and he gave me a one-ounce gold piece the size of the sun at high poon.
- Tio PACO. Every time he comes here to have a drink, he gives me one of the silver pesetas minted in America.
- MAJO. And talk about bravery! When seven of Seville's toughest men set upon him that night in the Alameda Vieja, he drew his sword and cornered every one of them against a wall of the equestrian school.
- OFFICER. And in the duel that he had with the artillery captain he conducted himself like a gentleman.
- Founded in 1158 by Friar Raimundo Serra to defend the district of Calatrava (Castile) against the Moslems, Calatrava is the oldest of Spain's military-religious orders and a bastion of the nobility.

5

#### 2nd • Catholic University of America Press Don Álvaro, or the Force of Fate

#### **Interiors / Typographic • Nonprofit Publishers**



The National Museum of the American Indian' Steward of the Seried .

#### THE NATIONAL MUSEUM OF THE AMERICAN INDIAN: STEWARD OF THE SACRED

By W. Richard West, Ir.

In reflecting on the topic I will be discussing with you this evening, "The National Museum of the American Indian: Steward of the Sacred," I recalled a statement made in the early years of our museum by my old boss at the Smithsonian Institution, former Scentaux Robert McCormick, Adams:

... [W]e move decisively from the older image of the museum as a temple with its superior, self-governing priesthood to ... a forum ... committed not to the promulgation of received wisdom but to the encouragement of a multi-cultural dialogue.

This is a national museum . . . [that] takes the permanence . . . the authenticity . . . the vitality and the self-determination of Native American voices . . . as the fundamental reality . . it must . . represent. !

I believe that the subject I am addressing and Secretary Adams's characterization of the National Museum of the American Indian are linked closely, and it is that linkage that I would like to explore with you by charting the decadelong journey of the National Museum of the American Indian (NMAI).

Speaking prefatorily, I do so with an abiding and genuine humility for two reasons. First, I do not wish to be seen as claiming too much for the National Museum of the American Indian. I believe that a number of cultural institutions holding the cultural patrimony of living indigenous cultures and peoples are beginning to move in the same fundamental directions. The efforts of the NMAI thus are noteworthy not necessarily for their uniqueness as for the scale of the effort, given the size of our institution and its seat within that paragon of American cultural representation, the Smithsonian Institution. Second, and related, we at the National Museum of the American Indian have benefited greatly, in making our way, from the advice and counsel of numerous brilliant and sensitive souls, inside and outside the museum community—many of whom, happily for me, sit in this very room right now.

. Stewards of the Serred

Smithsonian. Specifically, in the museum's authorizing legislation. the Congress of the United States had taken the extraordinary step of mandating that at least 50 percent of the members of the institution's board of trustees be Native American, a provision whose constitutionality initially was questioned by the Department of Justice. In addition, in a provision powerful in its symbolism, the authorizing legislation also included the initial federal repatriation law, requirine that the Smithsonian Institution return to culturally affiliated Native communities, upon request and after due process, all Native human remains in its collections



Delining a community through its art. Par't Short by Racanse Sweatzel Coats Gore Pueblo). Indian Arts and Calls Board Collection, Department of the Interior. Counters, MMII.

The Smithsonian and the NMAI's executive leadership and staff clearly took their early cues from this

important legislative background. Secretary Adams and his senior staff were strongly disposed to select a Native person to head the institution, as were members of the search committee, many of whom were Native themselves. Even during the transition period leading up to the appointment of the director of the museum, the Smithsonian actively engaged the Native community in preliminary planning matters.

Against this background, I arrived in June 1990, as a recovering Washington lawyer, to take the position of founding director of the National Museum of the American Indian. I well remember a meeting that occurred shortly after my arrival in which the head of architectural planning and design at the Smithsonian dropped by to visit and to say that I needed to hop aboard the moving train quickly lest I slow down the progress of the design and construction of our facilities. My response that I wanted to make sure we knew what would go on inside the buildings before we designed them, rather than vice versa, seemed actually to startle him somewhat—and our decision, ultimately, to push the construction schedule out an additional two years to allow for consultation on this subject. I am onfident, probably startled him even more.

1

### 1st • American Association of Museums Stewards of the Sacred

# Interiors / Technical • • • Commercial Publishers

**Honorable Mentions** 

CQ Press
Governing States and Localities

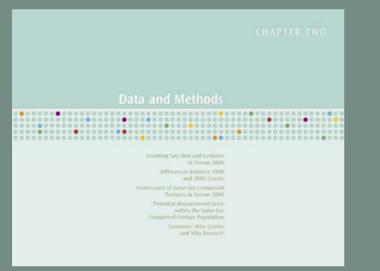
CQ Press
The Politics of the Administrative Process

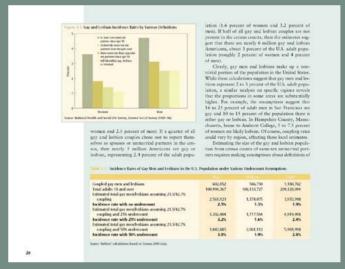
Interiors / Technical
•••
Nonprofit Publishers

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# Honorable Mention American Bankers Association Principles of Banking

#### **Interiors / Technical • Nonprofit Publishers**







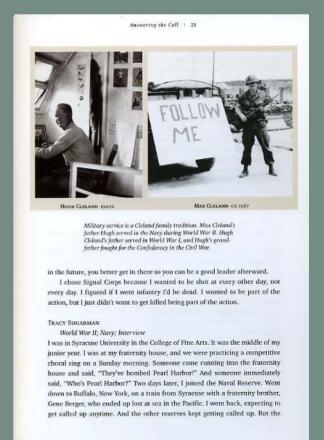
1st • Urban Institute Press • The Gay and Lesbian Atlas

# Interiors / Illustrated ••• Government Publishers

#### **Interiors / Illustrated • Government Publishers**



CHAPTER FIVE World War II Home Front Clare Marie Morrison and Herbert Johns on their wedding day, May 29, 1943, in Cleveland, Ohio. Clare worked at one of Cleveland's USO clubs while Herbert served in Eurone.



#### Interiors / Illustrated • Government Publishers



#### American Judaism

Jonathan D. Sarna

he twenty there (ewe "big as well as little" who arrived in New Amsterdam in 1634 vireld one have imagined that one ship heinterious would to eithern as prospositors of sometiming called "American Indiana". They list arrived in New Amsterdam as improved indeed refiguees and sought permission from the architecture is neith down and form a permiament Jewich community in North America, to "marigate and trade zeor and in New Netherland, and as live and reside there." They did not fight for the right to wouship in public, and for years they went-hipped periodic, word public year. Only in 1635, beenly years after New Amsterdam but fails in to the firith and been renamed New York, did the city's approximately towards, beetly beenly forcistly feetly for fine the profit of public worship. Their petition was demied: "publique Worship," the city's Common Cunnel informed them, "is Tolerated...but to those that profitue faith in Clarest,"

New Amsterdam's Jews, like those of Trieste, Bordeaux, Amsterdam, London, and the Carlibona, were port Jews, they lived in societies that placed a premium on commerce and trade. The rights that these lows battled handes to obtain were civil and economic, not religious. Public worship, while deviable, was not an absolute Jewish religious requirement.

This Hamiliah lang isooperatus Statu of therity figures in holders for the condition flat are lit to mark the right day of Unichida, holdersh ammal commercentation of the scott entire per riting of the Manufestic sees the System. This langer, demonst commercental quality of fineless and oppositionsh path follows deliberation of the second section, the manufestic plant is presented performance for the time seministic that give horizon below it realized extensition.

Morphel Attenti, Shattu of Olsery Hanokkah Lang (Cust Brass), New Josep, design exits, Jahrkastian 2002, GG of Dr. Amous I. Ningald is loving manney of his Jahler Sault Einsykk, and Pracing and Mark Leop Jahlush Section, Photography System Brassley.

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Assertion flags up two columns labeled "Zoot" for Universe on this illustrated over of the Rogical for Holmer's for Holmer's for Holmer for the Agad, extellabeled in 1912 for Columns, Orthodox women, Fasteworn the columns, we rea on deletely couples small-ting for totals on uses, believing on him for regreet. Alone that the labourer with the legal "Do not can store unit on the agad," "Do not can store unit on the agad, "To not can store unit on the agad, "To not can be unit on the agad," and "To not can be unit on the agad, "To not can be unit on the agad, "To not can be unit on the agad," as more than the agad." In most case, "In a support to the case of the agad, "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To not can be used to the agad," and "To not can be used to the agad, "To n

Joseph Magrill (anties), Frakas Moshaw Zehaprim (Register of the Hone for the Agad), Consistanti, Ohio, 1944, Controy of the Jacob Rado Marras Center of the American Jessish Archines.

variant of Padm 21, verse or

catered to the needs of the inhabitants of this area. Most numerous were the 140 greenics which often sold fruits, vegetables, brend and reils us well as the wood provision. Second in number were the 131 health eithor behavior behavior was in the behave character. The whole food vendors included, fo behavior, be pasted stands, 14 health evan dog treese, 5 efects the hope, 7 combination two-cost oeffer shops, 10 delicatives and organized stands, 25 proceedings, 10 delicatives, 25 feets stores, 2 feets stores, 20 feets thanks, 25 proceedings, 10 delicatives, 10 seesage stores, 11 miles shops, 15 proceedings, 10 delicatives, 10 delicatives, 15 proceedings, 10 delicatives, 10 delic

Additionally cafes, restaurants, "coffee and cake purlors," and cafeteriss made the retailing of food the commercial spins of Jewish immigrant space in America. In 1990 the Forens—the Jewish Dally Forenst—a 'Middin newspaper which sold over 100,000 copies a day coincid the word "opiessens", or eating out, something that the immigrants had never done at home, but in America entword and includes it is.

Other parts of their communal repertoire had long histories and connected the immigrant fews to the world they had left, in their mightorhoods the Jesus organized small congregations, usually made up of men who came from the same small lowns, cities, or regions in costern Europe. Known as lervot (informal fellowship groups) or omber ("men of" then followed by the place name), these groups organized religious wordsip along the lines familiar from back-home. They also made fellowship and familiarity integral parts of religious services.

Often these groups met in rented storefunds. They as likely as not provided instituaball to members in the forms of loans and some of frem evolved into fundamentality, or from hown societies which operated according to by laws and offered as perspirities of membership unemployment insurance; medical care fundal and survivor benefits.

At times auther took over synagogue buildings which had been built by earlier Jewish immigrants who with greater affluence left the "old neighborhood" of first settlement and moved out to newer, nicer areas. On New

York's Lower East Side the building put up in the late (84pos by Analise Chercel, a preclominantly German congregation with a folly narno—the people of rightneourness, ended up by the recound decade of the twentieth centrusy as the home of Analise Shrurin, the house of worship of a group of trens from the town of that many.

Some of the best off of the East European immigrants formed new, elaborate traditional congregations. The first Bussian synapspase in New York, Congregation Beth Harmedrash Hagodel, had been founded in 1852. In 1852 in changed its name to Nafald Adat Jeahuran Arishe Lutz, "the congregation of the community of Jeahuran, the people of the boam of Lubz." In

88 HASIA DINER

#### Interiors / Illustrated • Government Publishers





"I see Congress and the Buse Administration have shifted their focus to their social agenda," in taking Country of Inham Mediu Services

Congressional electrions at the end of 2002 resulted in a new Senate majority of Republicans and a larger GOP majority in the listuace of Representations. Republican empressional landers bit minuted to state quilibility that intentions to promote social proficies that reflect construction levels to belowing abortions, applied consentative light, and encausage quinches and ether grows to ship families. Telliuses considers the impact of a conservative agenda on private life: through her text and their disaving of intention constitutions of America.

12 ANN TELNACS, CARTOONIST: SINCULAR IN STYLE AND SUBSTRACE

Ann Telnaes creates some of the boldest, hardest hirting editorial cartoons today. The secund woman to win the Pulitize Prize for edited laratooring in 2001, she is one of the few women who work in the highly competitive areno of editorial cartooning. Utilize most of her peers, who work for specific newspapers. Telnaes works independently and distributes her cartoons through Tribute Media Services. Her singular, streamlined drawings communicate strong views on national and international issues and often pertain to First Amendment, civil, and homan civiles.

Her cartoons appear regularly in The Chicogo Tribune, The Washington Poat, the Los Angeles Times, the St. Losis Post Disports. The New York Times, Newsday, The Bushimor Son Anastin American Scharesman, USA Todog, and other leading newspapers, where their pointed commentary, wit, and districtive style appeal to millions of readers. In her drawings, Telines consistently upholds the Finest tradition of the "ungentlementy art" of graphic satire, whose practitioners clarify and district the essence of important, complex issues of the day and convey their opinions or "truth" as they see them. She willingly addresses controversial subjects, her commentary enhanced charmalically by the straining style, which contrasts with the descriptive approaches most of her peers Take. Her elegant, linear drawing and clean compositions are easily read and understood. Every carefully chosen detail expresses her seems of human, her sense of putice—and inquisite—and incorporates several levels of meaning, Sprey but the frem simple, her cartoons are as thoughtful and as thought provoking as they are released to the case of the pressure of the released to the release of the released to the

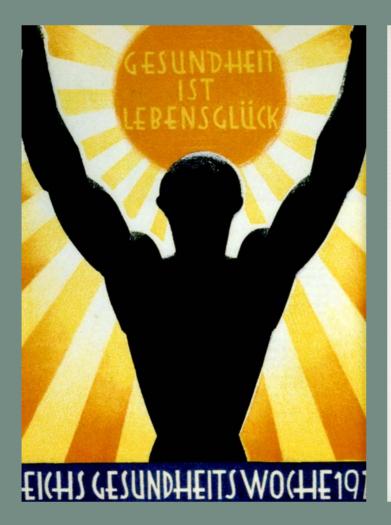
Teleuses won the Pultizer Prize for a group of Cartonns that focused mainly on the problematic presidential election of 2000. As a woman—and as one of the few cartonnists not affiliated with a newspaper during the at years the award has been given—she is doubly unusual among Pultizer winners. Among her honors are Best Cartonnist (Population Institute XVIIIn Clobal Media Amards, 1996); Best Editorial Cartonnist (Sixth Annual Environmental Media Amards, 1996); National Headliner Amard for Editorial Cartonnis (1997); Maggie Award (Planned



2nd (tie) • Library of Congress

Humor's Edge: Cartoons by Anne Telnaes

#### Interiors / Illustrated • Government Publishers



#### GERMAN EUGENICS, 1890-1933

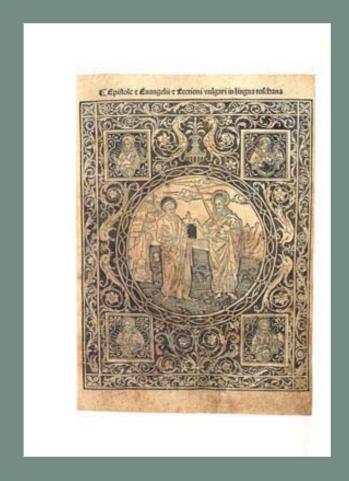
BY SHEILA FAITH WEISS

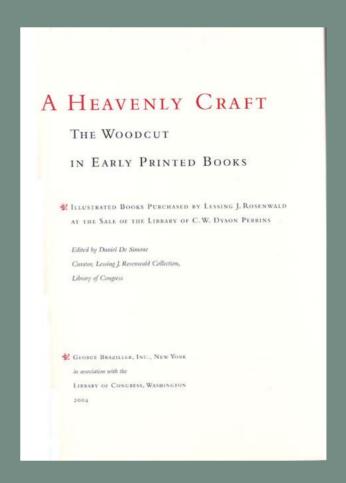
acial hygiene, or eugenics—the strategy aimed at improving the genetic qualities of a population through control of reproduction—is commonly linked to the racial purity policies of the Thind Reich, and is often portrayed as leading directly to the Holocaust. Simply to view the German eugenics movement as a direct and inevitable precursor to Nazism would be a distortion. German racial hygiene, unlike Nazi racial ideology, was rooted not in antisemitic concepts but in reform movements concerned with public health and social welfare. Still—and very important—both eugenics and Nazi racial theory shared common beliefs in the central role of theredity in determining physical and mental traits and in the innate inequality of individuals and groups. The roots of Nazi eugenics that culminated in the Holocaust were laid in the preceding decades, particularly in the 15 years following World Wart I, the period of the Weimar Republic.

From its beginnings, Anglo-American eugenics and its German counterpart, racial hygiene, presupposed a belief in the innate inequality of individuals and "races." Proponents of eugenics viewed individuals and groups in terms of their genetic "value," ranking them from "superior" to "inferior." In the name of a higher good—the health of humanity as a whole, or of a nation (in Germany, of the Volk), and of the Health is Life's Furture was published by the National Correlate for Hyperia: Education, for National Health West, in 1926. Weimar eugenics was largely "poolies," Ecusing in public health carmagings, see chaction, and controller such disease as opphis, tuberculous, and advolved in the increased the rate of liernals intentially, infant mortality, and both defects, Not Collection, Preir Diseases Life (Section Preir Diseases).

1st (tie) • U.S. Holocaust Memorial Museum Deadly Medicine: Creating the Master Race

#### Interiors / Illustrated • Government Publishers





1st (tie) • Library of Congress

A Heavenly Craft: The Woodcut in Early Printed Books

#### **Interiors / Illustrated**

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## Nonprofit Organizations/ Professional or Trade Associations

#### **Interiors / Illustrated • Nonprofit Publishers**

lane better in onder to get at their humbande' money backfires when they discover that their letters are identical, and that he probably "halt a thousand of three letters, serit with blads space for different mones (sure, more!), and these are of the second colition. He will print them, out of doubt, for he cares not what he guss with the peas; In Drover Calmon's express, claudes, 1955, blads in light teels the story of "two young Vegins talking of their Sweetheast's and Success," who reflected a man who precented one of them what Loop of Veres, and many letters of Complements to writing, which . . . he interested not except of them, for they were of his more investion, and when I had personal them, I recentled' duth I had read them in Pitin, for hee stole them out of divers bookes of Complements (pp. 202-203). At the same time, he Fugler copy of Virence and Voising's Letters of Affirices of the control of the camples of low better in the Fugler's copy of Angel Day's The English Secretarie (Lamono, 1984) and the camples of low better in the Fugler's copy of Angel Day's The English Secretarie (Lamono, 1984) are story and are syntetice with an Assistant and underlining (SET) Gase, cal.).

41
Robert Dudley, earl of Leicester (1521-1588).
Autograph letter signed, to Elizabeth I
Tibury, [August 5, 1588]
Folger MS Add 1006
Bensodned at 86%

[superscription]

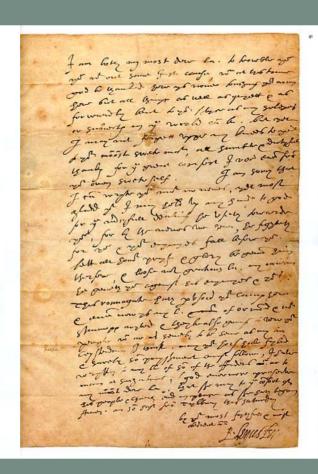
To the Queens most excellente Majory

ketterl

Lam both my most door Lady to troodle you you with out some laste cames, which at this tynes god le thanked here ys most touching your army here but all things as well as upport it as forwardly hear to your scryyee as any soldgers or subjects in after world can be but yet. I may not forget your or places to yeld to your mibest weet makely all humble & duryful hanks of reyour great comfort I receive eart from your mean worse seed.

Lam sorpy your makely so news, yet most gladd field in my hold you promisely so the sold you hank to for your great comfort on cross, yet most gladd field in my hold you pro hande to god

DEFERRIGING IN RENAISSANCS ENGLAND



James." A Ca. 3650 manuscript Introbook at the Folger, replete with a decorated tife page and an index." of all the secural lice, no! Letters conteyped in this blook." suggests the inflamene of the practice of levening manuscript Interbooks on the development of the genies of the printed "Interbook." Both volumes contain, among other similar cartiers, a neries of letters seen on the 95 if Frazini Stone in group with prescritation copies of his stosy work. The Advancement of Learning, to the Leaf Tiesuscree Buckburst, the Lond Chancellor Elizasurce, and the card of Northmupton Uniform Botton Dupol would present the book to King Lemost. The final Litter aids the Cambridge preacher Dr. Thomas Playfore 81 he would consider translating the book into Lattie when De Morthmupton. Both on understood the work binned.

103 John Martin Letterbook, 1652–1665, 1668, 1659–1663 Folger MS V.a.454

Typical of many letterbooks from the period, John Matrin's baok, contained business and personal letters as well as a series of speeches and proceedings of the Husse of Londs. Both incoming and outgoing letters are transcribed, including letters to and from his mother, his brothers, his cousin, his useds, his mother-inlans, and most boushing his wise forme. Two of the lett entries in the unflated whome are devoted to her memory, serving as a reminder of their emburing letter for each other. After the lat better from his wide, he increase a latin passage from the Book of Joh, which, translated into English reads: The Lond gave, and the Loed bull tables none; the bound her former of the Loed

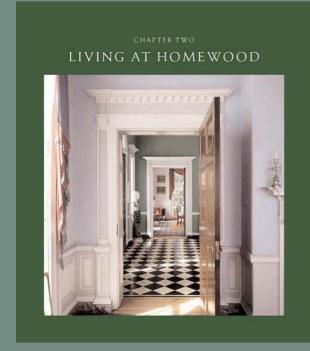


THE AFTERDITE OF LETTERS

2nd • Folger Shakespeare Library

Letterwriting in Renaissance England

#### **Interiors / Illustrated • Nonprofit Publishers**



A THE EARLY SOUTHERN EXCENSES, Charles Store extended north-only as for as Sarsing's Stores, no to reads Homewood, visious traveled nearly from Ballinness on the York Tumpike, a runted, diet rood between Ballinness and York, Prans-Sylvania. Trooders endoned substantial handblap and even diagner on Mayy-Lard's "Monitable masks where one runs the risk of being upport at any moment on sharp stones or or of being theorem in mandhesle." Catalogue on the ways to Homewood would turn of the major theoreoglikare ones a private drive, See Lane ingreen the device of the stones of

Tarther along the Homewood drive, visions would cross a small tone bridge over Summirl's Rout Lorder Cartull Re-consistented the Holiza in 18 or as even to one hundred dollars, and it was a point of contention between fasher and was consistent to the state of one hundred dollars, and it was a point of contention between fasher the state water of nonemory. His was could have build a slees-coulty insher bridge (ton. 25) or content the drive dislored by cord in endings a bridge, A small most bridge ton. 25) or content the drive dislored by cord in endings a bridge, A small most bridge in cort of the Bullimere Moureum of Arn near the Merrick gares of the John Heighin University is compare edergraptif smake with strongs cort to look near runtic, this bridge is nost likely the "improvident waste of namey" referred to by the delex Cartull and would have provided a highly tellulonated and controlled approach to the house one, 25 The brick cartage house, also built by Charle Cartullon (15). The control of the control of

Fig. 27. The three primary enteraining rooms are leasted across the from a cares the from 4 the house. Cheets enable new easily from the reception hall some either the diving room or the drawing room. This was from the drawing room, aronis the reception hall, and into the daining room captures the carefully planned view and the carefully planned view and the



1st • Johns Hopkins University Press • Homewood House

Exteriors / Typographic

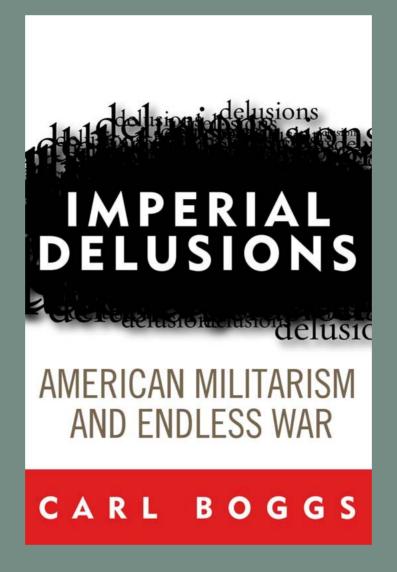
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Commercial Publishers

### 2005 WBP BOOK DESIGN & EFFECTIVENESS AWARDS Exteriors / Typographic • Commercial Publishers

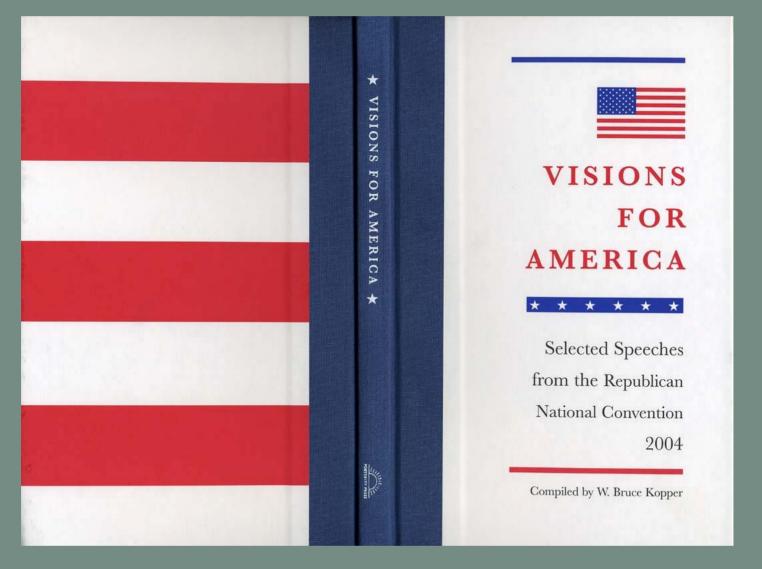
# Honorable Mentions Lifeline Press • Love and Infertility Woodbine House • The Sibling Slam Book

**Exteriors / Typographic • Commercial Publishers** 



2nd (tie) • Rowman & Littlefield • Imperial Delusions

**Exteriors / Typographic • Commercial Publishers** 



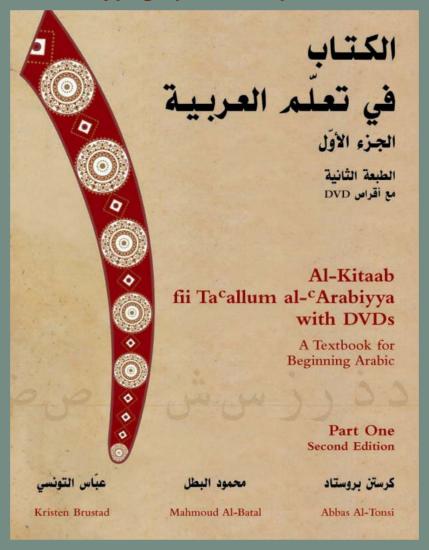
2nd (tie) • Posterity Press • Visions for America

**Exteriors / Typographic** 

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Nonprofit Organizations/
Professional or Trade Associations

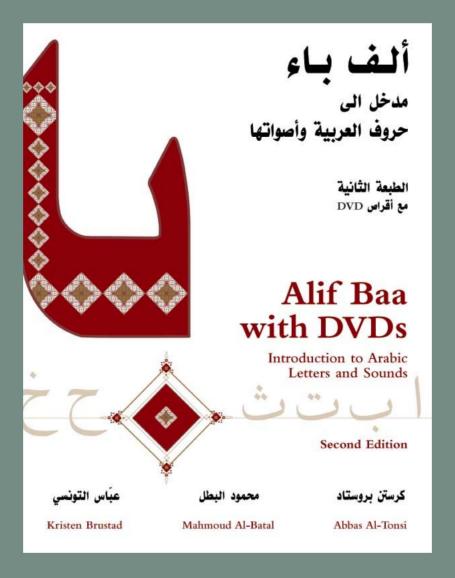
### 2005 WBP BOOK DESIGN & EFFECTIVENESS AWARDS Exteriors / Typographic • Nonprofit Publishers



3rd • Georgetown University Press

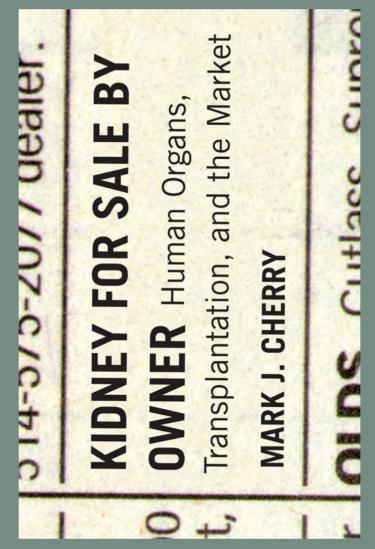
Al-Kitaab fii Ta'allum al-'Arabiyya with DVDs

**Exteriors / Typographic • Nonprofit Publishers** 



2nd • Georgetown University Press • Alif Baa with DVDs

**Exteriors / Typographic • Nonprofit Publishers** 



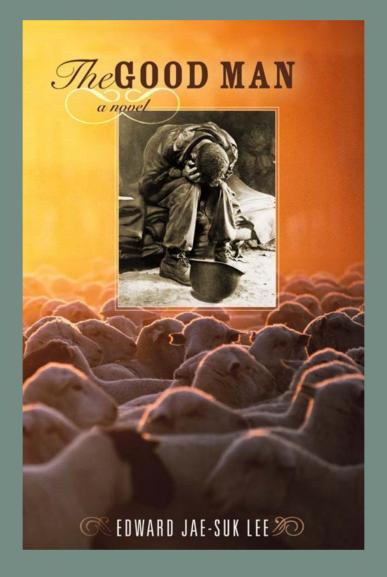
1st • Georgetown University Press Kidney for Sale by Owner

# Exteriors / Illustrated ••• Commercial Publishers

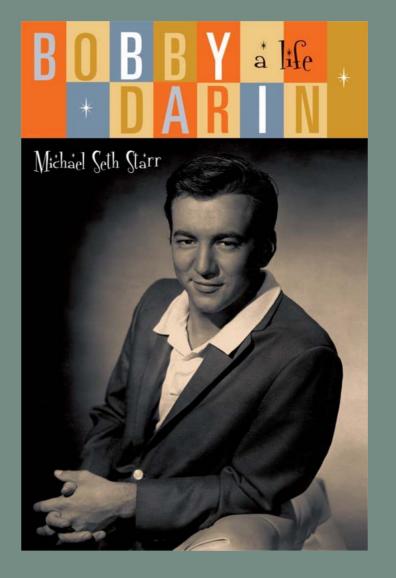
**Honorable Mention** 

Rowman & Littlefield Pondering the Passion

**Exteriors / Illustrated • Commercial Publishers** 

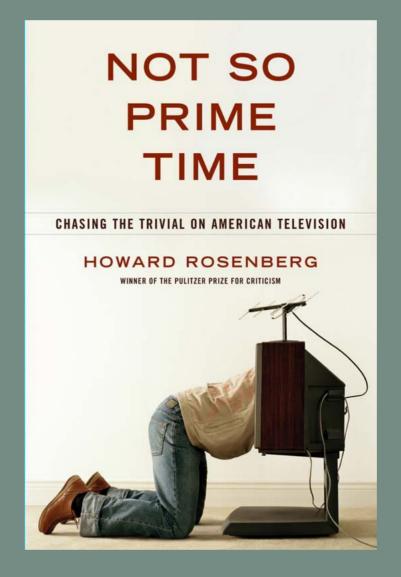


3rd • Bridge Works Publishing • The Good Man



2nd • Taylor Trade Publishing • Bobby Darin

**Exteriors / Illustrated • Commercial Publishers** 

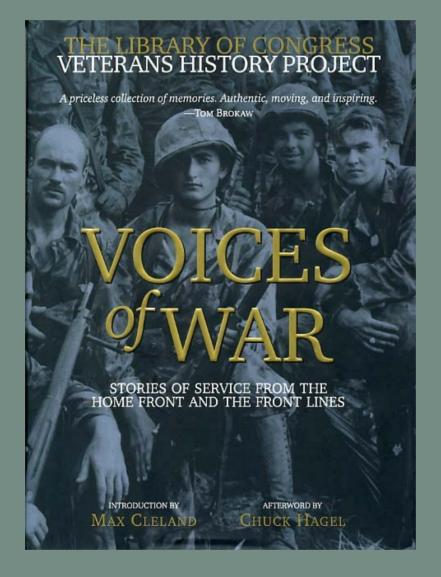


1st • Ivan R. Dee • Not So Prime Time

## Exteriors / Illustrated ••• Government Publishers

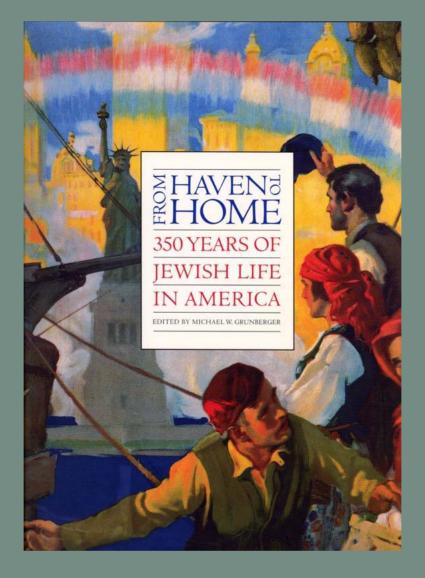
## Honorable Mention Library of Congress • First Daughters

**Exteriors / Illustrated • Government Publishers** 

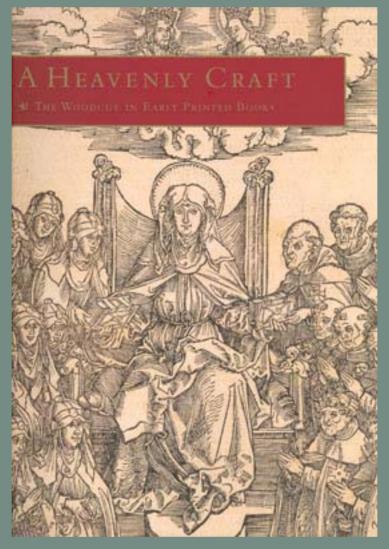


3rd • Library of Congress • Voices of War

**Exteriors / Illustrated • Government Publishers** 



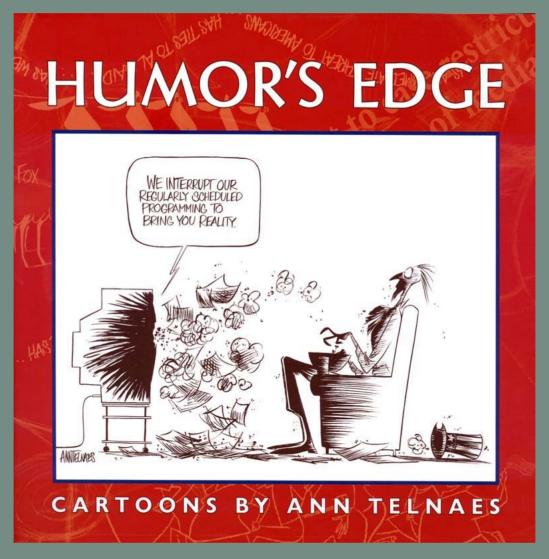
2nd • Library of Congress • From Haven to Home



1st (tie) • Library of Congress

A Heavenly Craft: The Woodcut in Early Printed Books

**Exteriors / Illustrated • Government Publishers** 



1st (tie) • Library of Congress

Humor's Edge: Cartoons by Ann Telnaes

#### **Exteriors / Illustrated**

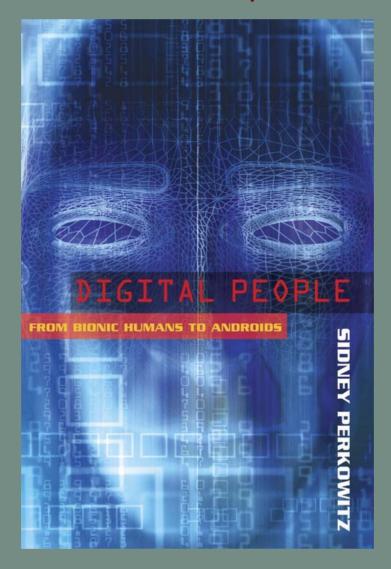
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## Nonprofit Organizations/ Professional or Trade Associations

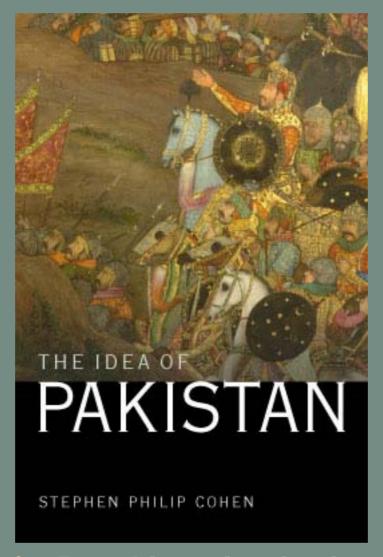
Honorable Mention

Joseph Henry Press

Fed Up!

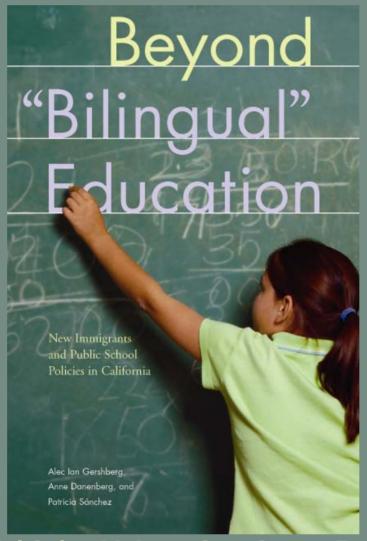


3rd (tie) • Joseph Henry Press • Digital People



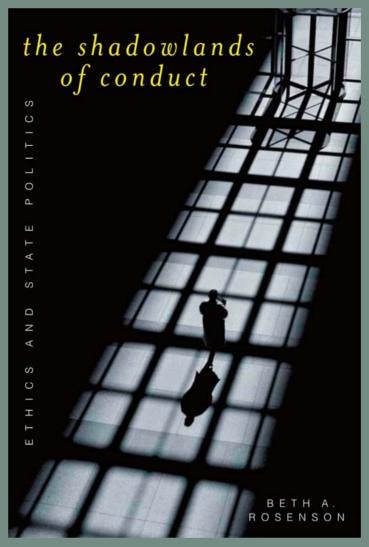
3rd (tie) • Brookings Institution Press *The Idea of Pakistan* 

**Exteriors / Illustrated • Nonprofit Publishers** 

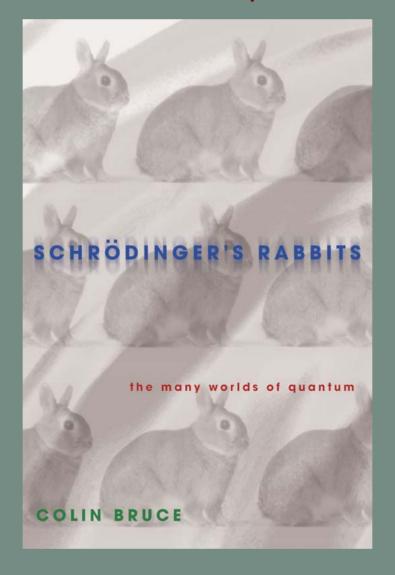


2nd (tie) • Urban Institute Press Beyond "Bilingual" Education

**Exteriors / Illustrated • Nonprofit Publishers** 



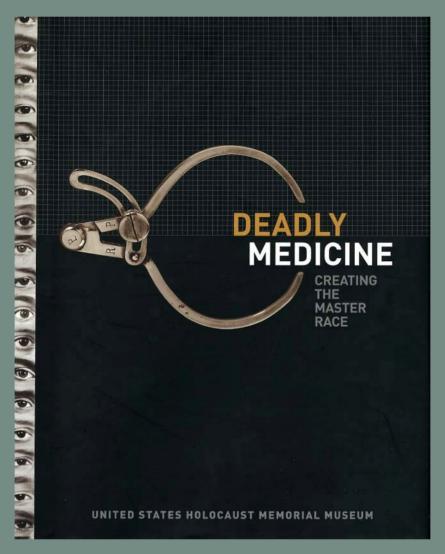
2nd (tie) • Georgetown University Press
The Shadowlands of Conduct: Ethics and State Politics



1st • Joseph Henry Press • Schrödinger's Rabbits

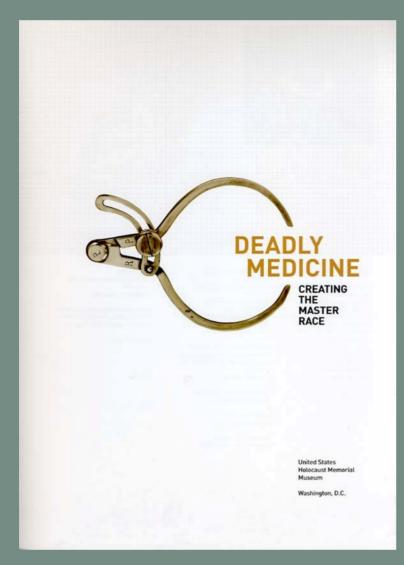
#### **Best of Show**

### 2005 WBP BOOK DESIGN & EFFECTIVENESS AWARDS BEST OF SHOW



U.S. Holocaust Memorial Museum Deadly Medicine: Creating the Master Race

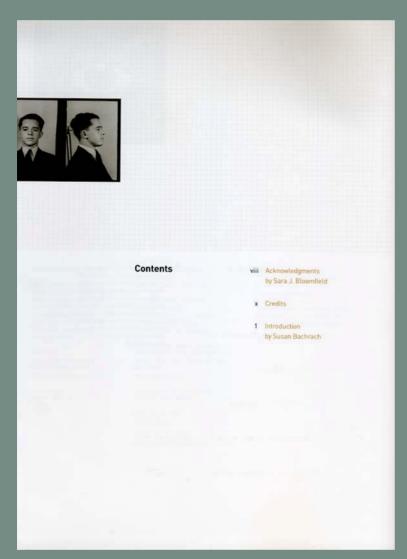
## 2005 WBP BOOK DESIGN & EFFECTIVENESS AWARDS BEST OF SHOW





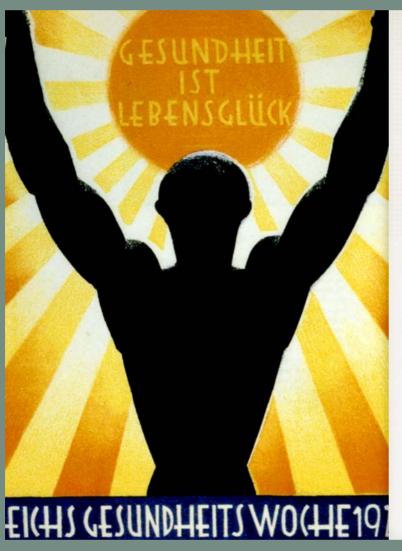
Deadly Medicine

## 2005 WBP BOOK DESIGN & EFFECTIVENESS AWARDS BEST OF SHOW





## 2005 WBP BOOK DESIGN & EFFECTIVENESS AWARDS BEST OF SHOW



#### **GERMAN EUGENICS, 1890-1933**

BY SHEILA FAITH WEISS

acial hygiene, or eugenics—the strategy aimed at improving the genetic qualities of a population through control of reproduction—is commonly linked to the racial purity policies of the Third Reich, and is often portrayed as leading directly to the Holocaust. Simply to view the German eugenics movement as a direct and inevitable precursor to Nazism would be a distortion. German racial hygiene, unlike Nazi racial ideology, was rooted not in antisemitic concepts but in reform movements concerned with public health and social welfare. Still—and very important—both eugenics and Nazi racial theory shared common beliefs in the central role of heredity in determining physical and mental traits and in the innate inequality of individuals and groups. The roots of Nazi eugenics that culminated in the Holocaust were laid in the preceding decades, particularly in the 15 years following World War I, the period of the Weimar Republic.

From its beginnings, Anglo-American eugenics and its German counterpart, racial hygiene, presupposed a belief in the innate inequality of individuals and "races." Proponents of eugenics viewed individuals and groups in terms of their genetic value, "ranking them from "superior" to "inferior." In the name of a higher good—the health of humanity as a whole, or of a nation (in Germany, of the Volk), and of the

Health In Life's Ferture was published by the National Correstites for Hygenic Education, for National Health Week, in 1758. Winner requires was largely "posters," Eccusing on public health carmagings, see obcuration, and combuting such diseases as spylvin, suberculosis, and also held the second sich earlier of ferrular electricity, relater mortality, and tarth defects. Net Collection, Free Cheerosid, Bert

**Deadly Medicine** 

#### 2005 WBP BOOK DESIGN & EFFECTIVENESS AWARDS BEST OF SHOW



nature of the science pursued within the walls of the proposed new institute, he won the necessary financial backing from the Prussian state and the Reich. "True racial science," the aging KWS president argued, "will bring segments of the nation closer together, not divide them."

Fischer himself headed the Department of Anthropology as well as serving as institute director until 1942, and simultaneously held a chair of anthropology at the University of Berlin. Fischer had always sympathized with the Nordic point of view, but was astute enough to realize that emphasizing this side of German racial hygiene would not be welcomed in the political climate of Berlin of the middle Weimar years. The use of the term eugenics rather than racial hygiene, as part of the institute's official title, was deliberate. Fischer instituted a clearly thought out research program that focused on the inheritance of racial and pathological traits and on an analysis of the genetic foundations of a population. The first two research foci, he believed, found their culmination in the third, eugenics. He appointed Hermann Muckermann head of the division of eugenics. During the Weimar years, Muckermann delivered some 600 talks on eugenics. (He would be forcibly removed from his post when the Nazis assumed power in 1933).

Fischer selected his medically trained former student, an extreme nationalist and racial hygiene enthusiast, and, later, close personal friend and confidant, Otmar won Verschuer, to head the Department of Human Heredity. Verschuer established the Kaiser Wilhelm Institute for Anthropology as one of the world centers for twin research, at the time the most innovative approach in the study of human genetics. Adept at finding ways to locate subjects for his research at hospitals, schools, and



had four or five children, a sever for six or

award, issued after 1939, sought to elevate

the status of racially and hereditarily "61"

mothers, Jews and "Gypsies" were net

grounds of prostitution or heroditary

deemed 'artisocial' -- whose members

were habitual criminals or sex oflenders

USHMM Collection. Gift of Robert Jackön.



Nazi racial hygiene also promoted "positive eugenics," to encourage desirable births. To this end, the regime introduced marriage loans in 1933, raised the tax rebates for husbands and fathers with respect to wife and children in 1934, introduced child allowances in 1936, supported the League of Large ("Child-Rich") Families, and campaigned against voluntary abortion. Similar measures were also introduced in other countries, but the Nazi version was unique; from the outset, it excluded encouragement of undesired births. Marriage loans were granted only after a public health physician had examined the prospective couple for genetic diseases. This was the major reason why only one-fourth of all couples applied. Jews, Gypsies, and antisocial persons were excluded from all the benefits. To genetically healthy superior couples, child allowances were initially granted only from the fifth child ornward, but during the war this changed to the third child. The League of Large Families, in existence since 1922, was transformed into a society for eugenic propasanda.

Anti-abortion policy was paramount for the Nazis, and many women were convicted for voluntary abortion on the grounds of paragraph 218 of the penal code. Nonetheless, in 1935, abortion on grounds of the pregnant woman's health was legalized by the same amendment to the sterilization have that allowed for abortions on racial hygienic grounds; in that same year, 11,800 health-motivated abortions were performed. In late 1940, a decree of the Ministry of the Interior permitted abortion on "racial" grounds (by 1941, it was applied 53 times), and in 1942, the same ministry encouraged public health physicians to apply, outside the sterilization law, for abortion and sterilization on antisocial German women—targeting

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